



*A NextGen Foundations Program by
The Entrepreneur Education & Development Center (TEEDC)*



*Small Ideas
Big Possibilities.*



*Imagination
Meets Opportunity*



*Customizable for
Schools & Programs*

Book Now!
754-610-6765

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WWW.TEEDC.ORG

What Is Sockpreneur?

Sockpreneur is a creative entrepreneurship experience that teaches students how small ideas can create big impact — using something as simple and familiar as a sock. Students explore product creation, branding, and entrepreneurial thinking in a fun, hands-on way.

What Students Learn

- Entrepreneurship fundamentals
- Creativity & innovation
- Branding & product identity
- Confidence in their ideas
- The value of starting small

Program Goals

- Demystify Entrepreneurship
- Show students that business ideas don't have to be big to matter
- Encourage Creative Thinking
- Turn imagination into a product concept
- Build Confidence Through Creation
- Help students believe in their ideas

Core Message

Small things — like a sock — can lead to big possibilities.

Who It's For

- Kindergarten–5th grade students
- Afterschool & enrichment programs
- Entrepreneurship introductions
- Creative learning environments



What Students Do

- Design and brand their own sock concept
- Choose colors, patterns, and themes
- Create a sock brand name
- Learn how products tell a story
- Take home the sock they design, reinforcing ownership and pride

Skills Developed

- Creative problem-solving
- Branding & identity development
- Entrepreneurial confidence
- Communication & self-expression
- Decision-making

Why Schools Love Sockpreneur

- Low-pressure introduction to entrepreneurship
- Highly engaging & age-appropriate
- Encourages imagination and confidence
- Tangible takeaway students are proud of
- Connects creativity with real-world thinking

| Session Type | Duration | Starting Cost |
|---------------------------|------------|---------------|
| Single Session | 75 Minutes | \$375 |
| Half - Day Event | 3 Hours | \$950 |
| Full Day Schoolwide Event | 6 Hours | \$1,500 |

Price Varies based on the amount of student participants.

